

**GOVERNMENT OF RAJASTHAN  
DIRECTORATE OF AGRICULTURE**

**SUCCESS STORY UNDER RKVY**

**Animal Husbandry occupation is a lifeline for farmers**

**Name of the farmer/organization:-**

Name:- Sh. Man Singh  
Village:- Jajia  
Post:- Deda  
Tehsil:- Jaisalmer  
District:-Jaisalmer  
State:- Rajasthan



**Background:-**

Livestock are valuable assets of the rural poor and are critical in supporting their livelihoods particularly during unfavorable times. Mr. Man Singh of Jajia village of district Jaisalmer, Rajasthan is a small and traditional dairy farmer for the last twenty years. Livestock based agricultural activity has always been viewed as a lifeline for farmers. If the main crop fails, the farmer can see through the difficult times by selling the animals or birds in his farm. In fact it is comparable to a credit card which helps the farmers when they are in urgent need of money. Also, this type of farming protects the farmers as they need not take loans at high interest rates from private money lenders.



### **Description of the Project including source of funding:-**

At present he is having 80 cows, 25 Buffalo, 80 sheep, 150 goat, 13 horses and 30 poultry. Mr. Man Singh is selling 160 liters milk per day. Project like; Dairy, Goatery, Equine Husbandry & Backyard Poultry.



### **Technology/improved practice adopted:-**

Livestock are main source of livelihood of various communities living in the arid and semi-arid zones of the State. The Livestock Extension services include transfer of technology and strengthening of various infrastructure and support services, while building the capabilities of the stakeholders. The extension service should aim at assisting farmers through educational process to improve livestock farming methods and techniques, increase production efficiency and income, and enable them to improve their quality of life. It motivate those who are hesitant and ignorant about new technologies and systems which can improve the production and income.

Before joining the project, the production of his cows was very poor as he was getting only 2-3 kg of milk/cow/day and his expenditure on animal was more. He is now

getting 8-12 kg of milk per cow/day. He is selling about 160 Kg milk per day and remaining milk keeping for family consumption. Besides increased milk yield, he is also benefitted by the project in getting scientific guidance on feeding and management of cows, receipt of good quality semen along with door-step AI facility, preventive health care, first aid for his animals and feed supplements.

Animal husbandry is an integral component of livelihood of the rural population. Animals provide nutrient-rich food products, draught power, dung as organic manure and domestic fuel, hides & skin, and are a regular source of cash income for rural households. They are a natural capital, which can be easily reproduced to act as a living bank with offspring as interest, and an insurance against income shocks of crop failure and natural calamities.

#### **Working capital for the project:-**

Working capital managed through his own resources. He does not take any financial support/loan from any bank or financial institutions.

#### **The economics of running the project:-**

**INCOME FROM:-**

**GOATERY:-** Rs. 1 to 1.5 lac per year by selling Bucks.

**DAIRY:-** Rs. 9 to 10 lac per year

**POULTRY:-** For their own use to get eggs.

**EQUINE HUSBANDRY:-** For their own use.



### **Benefits accrued from the project :-**

Reviving native cattle breeds, urgent need of the hour Integrated dairying plays an important role in ensuring food security and generating income for small farmers in adverse conditions like; desert. The state possesses well-defined breeds of cattle and buffalo. The best milch and draught cattle breeds of the State have an inherent adaptability to harsh agro-climatic conditions with superior productive performance. Indigenous breeds possess valuable traits like; adaptability to the environment, resistant to number of pathogens and ability to use poor quality food.

He is maintaining a native Tharparkar breed of cattle. Breedable bulls and cows of Tharparkar breed provided to interested Animal Breeders on cost to promote indigenous breeds. Mr. Man Singh has been awarded Pashupalak Samman under RKVY for being Progressive Animal Breeder at State level by the Department of Animal Husbandry, Govt. of Rajasthan.

